

## State Health Improvement Planning Maternal and Child Health Coalition

June 19, 2019 CT Women's Consortium 2321 Whitney Avenue, Hamden 9:00 am– 11:00 am

## **Meeting Summary**

Attendees: Annie Scully, Jennifer Morin, Lisa Budris, Allison Bombard, Lauren Rosato, Jordana Frost, Robert Zavoksi, Colette Anderson, Kristin Whittaker, Carrie Hastings, Daileann Hemmings, Leigh-Lynn Vitukinas, Zadrea Barnes, Bethanne Vergean, Kareena DuPlessis, Connie Heye, Kathy Britos-Swain, Christine Velasquez, Christine Bracken, Heather Black, Selma Alves, Melissa Touma, Whitley Mingo, Donna Novella, Marijane Carey

Agenda Item	Discussion	ACTION Items and person responsible
Welcome and Introductions	<ul> <li>Marijane Carey opened the meeting. Introductions were made around the room.</li> <li>The SHIP summit has been rescheduled to September 20.</li> <li>The DPH commissioner, Renée Coleman-Mitchell, is scheduled to attend the September meeting.</li> </ul>	
2. Paid Family Medical Leave	Marijane Carey briefly discussed the Paid Medical Leave legislation that was passed. There is a fact sheet that was developed to show who is eligible and when it goes into effect.	M. Carey will email the fact sheet to those who attended the meeting. If you did not attend the meeting and would like the fact sheet, email M. Carey for an electronic copy.





	Partners Integrating Efforts and Improving Population Health	
3. ALICE – Connecticut's Asset Limited, Income Constrained, Employed families	<ul> <li>Annie Scully, United Way of Connecticut, presented on ALICE.</li> <li>ALICE households have earnings above the Federal Poverty Level but below a basic cost-of-living threshold. In CT 30% of all households, qualify as ALICE. In every town and city in CT, at least 1 in 10 households are ALICE.</li> <li>Household survival budget in CT 2016 - single adults need \$12.34 per hour; family of 4 needs \$38.92 per hour.</li> <li>45% of jobs in CT pay less than \$20 per hour.</li> <li>Increase in on-demand/project-to-project job has giving rise to the "gig economy."</li> <li>More than 46% of CT households do not have enough money saved to cover expenses for 3 months; 40% of American's cannot afford a \$400 emergency</li> <li>ALICE SAVES: Financial program that combines SaverLife CT (EARN) – a savings program with rewards - and Trusted Advisor CT (Neighborhood Trust Financial Partners) –a free tech-enabled, one-on-one financial counseling available to ALICE Saves participants</li> <li>2-1-1 CT call data can be used to measure need <a href="http://ct.211counts.org/">http://ct.211counts.org/</a>. It is a free, public online data dashboard that provides real-time, searchable, visual information on the call center. It can be used to establish trends and identify statewide and community specific needs.</li> <li>CT's top needs – housing, mental health services, employment services.</li> </ul>	For those who attended the meeting, M. Carey will email resource information and links. She will send PP presentations to those who request copies. If you did not attend the meeting and would like the resource information & links, you can request them from M. Carey (mjcarey95@aol.com)
4. Updates	<ul> <li>Maternal Health</li> <li>March of Dimes – Jordana Frost</li> <li>Mission – March of Dimes leads the fight for the health of all moms and babies.</li> <li>Advocate, support, empower, pioneer, and unite.</li> <li>Research – Transdisciplinary science research in both US and Europe; Center for Social Sciences Research.</li> <li>Advocacy – Paid Family and Medical Leave, Increase access to doula care, Adoption of Universal Housing Code for improved health and safety, Extension of Medicaid coverage to 1 year postpartum.</li> <li>MCH Impact – Women's cardiac health and low dose aspirin for the prevention of preeclampsia and late preterm birth; pregnancy intentionality, optimal birth spacing, and access to comprehensive contraceptive counseling and care; disparities in severe maternal mortality and morbidity.</li> <li>Community Education and Outreach – blogs, magazines, social media (#UnspokenStories &amp; #BlanketChange), prenatal education, and a march/run</li> </ul>	For those who attended the meeting, M. Carey will email resource information and links. She will send PP presentations to those who request copies. If you did not attend the meeting and would like the resource information & links, you can request them from M. Carey



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- How to help join March of Dimes Action network, engage on social media, share educational resources, partner on initiatives, volunteer, intern, fundraise
- CT Hospital Association's new Alliance for Innovation on Maternal Health Initiative (AIM): Donna Novella
  - United States has rising maternal mortality. CT is 9<sup>th</sup> in the nation with 13.2 deaths per 100,000 live births (maternal death within 42 days).
  - AIM is a multi-state collaborative to implement evidence-based bundles in maternal health.
  - Partnerships with American College of Obstetricians and Gynecologists, Association of Women's Health Obstetric and Neonatal Nurses, March of Dimes, and more.
  - Purpose reduce harm by investigation to better understand causes, implement patient safety initiatives, educate to promote patient safety, and foster a healthcare culture of respect, transparency, and accountability.
  - AIM's role is to provide resources for hospitals to implement bundles.
  - AIM and CHA are collaborating to develop maternal safety bundle implementation work plan, create state- and hospital – level data plans; share hospital-level date to track progress of bundles.
  - Working to create and convene a stakeholders group including nursing, physicians, midwifery, and state agencies.
  - <a href="https://safehealthcareforeverywoman.org/aim-program/">https://safehealthcareforeverywoman.org/aim-program/</a>
  - Kick-off meeting Monday, November 25.

## Child development and family involvement

- The Healthy from Day One public awareness campaign Heather Black
  - Project LAUNCH 5 year grant for children ages 0-8. Promotion and Prevention Strategies.
  - Challenge: Where do parents turn to for help? They are not aware of whom to call.
  - Opportunity: Public awareness campaign to let parents, teacher, and providers know to contact 211 to find services.
  - Goal: Promote Healthy Children Through Family Wellness.
  - Strategy: Got feedback on name and logo. Use "Healthy from Day One" instead of "Elm City Project Launch." Posters were developed to be used in neighborhoods, churches, laundromats, hair salons. Billboards were in



	Bridgeport, Hartford, New Haven, Waterbury, and Norwich to reach over 2 million people. Faith based ads. Displays in several libraries and the LOB. Social Media – Facebook, Twitter, Instagram. Video  The Parent Leadership Summit – opportunity to support parent leaders. RFPs will be going out for parents to submit their abstract about what they want to share at the conference.  Learn the Signs. Act Early – Bethanne Vergean.  Goals – provide training to early childcare providers (received 90 requests); DCF Hartford and Manchester training on developmental milestones; Community Health Centers and medical students trainings on what to look for early intervention  Update on Connecticut's Screening to Succeed – Kareena DuPlessis  Began a year ago with a statewide conference on the importance of developmental screening in Connecticut.  This spring, we had 5 regional meetings on providing developmental screening in a coordinated way in local communities.  We highlighted how Norwalk engaged their community and early childhood providers to start doing developmental screening.	
5. Next Meeting	September 17 This Coalition meeting will include a welcome reception for Commissioner Coleman Mitchell.	

